

- "Educational Methods in the Mentally Defective".....Dr. J. Ross Moore, Los Angeles
- "Mental Hygiene and Prophylaxis".....  
.....Dr. G. V. Hamilton, Santa Barbara
- "State Hospital Care for Curable and State Farm Care of Incurable Alcohol and Drug Habitués".....Dr. A. W. Hoisholt, Stockton
- Discussion to be opened by Dr. C. L. Allen, Los Angeles.

#### Session on Obstetrics and Gynecology.

- "Pus Tube Complicated by Ectopic Gestation with Report of a Case".....  
.....Dr. E. M. Lazard, Los Angeles
- "Prophylaxis of Toxemia During Pregnancy".....  
.....Dr. Titian J. Coffey, Los Angeles
- "Caesarian Section; Report of a Series of Cases".....Dr. M. L. Moore, Los Angeles

At the time of writing the legislature has not adjourned and so it is not possible to give a final statement as to what occurred at Sacramento. Some things, however, can be foreshadowed.

LEGISLATIVE  
HAPPENINGS.

Senator Hurd, of Los Angeles, appropriately representing the "Mecca of the quack" (no offense intended toward our Los Angeles physicians), announced his intention to "bust" the "medical trust." One must suspect that Senator Hurd is strongly influenced by the self-styled league for "medical freedom." At any rate, he introduced a number of amendments to the present law; and his bill was defeated. He then moved to reconsider and when it came to reconsideration, he amended everything out of the bill except a clause allowing the Governor to appoint the Board of Medical Examiners without any nominations from the various state societies. Some bills introduced by the board and prepared by the board's attorney, were so amended out of shape that it is the intention to allow them to die a quiet death. The anti-vaccinationists agreed with the State Board of Health upon a compromise law which was passed and signed by the Governor. In many ways it is as good as the old law and in some respects it is better; in all probability it will secure the vaccination of a larger number of children, in the long run. That notorious cancer quack of Oakland, Bohanon, had an amendment introduced through an influential attorney in Oakland, which would have licensed him to continue his lucrative occupation of gulling the unfortunate victim of cancer. Even if passed, the amendment was clearly unconstitutional. It stated, in effect, that any one who had successfully broken the law of the state for 15 consecutive years, should then be licensed for so-doing! And they say some people have no sense of humor!

Discussion to be opened by Dr. Charles A. Dukes, Oakland.

- "Uterine Displacements".....  
.....Dr. Samuel H. Buteau, Oakland
- "Prevention of Post Obstetrical Lesions"....  
.....Dr. David Hadden, Oakland
- Discussion to be opened by Dr. Henry P. Newman, San Diego.

#### Skin Diseases.

- "The Treatment of Epithelioma by Curetting, Followed by Cauterization with Chromic Acid and Later by Exposure to the X-Ray".....Dr. George D. Culver, San Francisco
- "The Skin as Affected by Internal Secretions".....  
.....Dr. Henry E. Alderson, San Francisco
- "Geographic Influences in the Etiology of Skin Diseases".....Dr. E. D. Chipman, San Francisco

Advertising space in publications such as *Colliers*, the *Ladies Home Journal*, etc., is expensive; the rates are very high because the circulation is large and the demand for space is great. But these, and similar publications, use their own space to print matter referring to their own publications; also, they advertise in other publications. Why? Would they do it if it did not pay? The whole nature of the advertising business and of advertising has radically changed in the last few years. Almost every one who reads a publication of any sort, looks through the advertising pages and a majority of people read these pages carefully. It is profitable to the reader to do so. He sees many new things presented to him; he sees new statements in regard to things he has known about; he sees suggestions concerning something that directly interests him—and he has every reason to believe that the statements in the advertisements are true. Nearly all high-class magazines are very careful about the character of the advertising they publish. A few years ago the only question was whether the advertiser could pay his bills; now the question is at least as important—*is the advertiser reliable?* If you do not at least look through the advertisements in the periodicals you read, you are making a sad mistake; you are not keeping up to date. The history of to-day's passing events in the commercial world is written in the advertising pages of current periodicals. And the same thing is true in medicine; if you are not reading the advertisements in such publications as the *Journal of the A. M. A.*, and your own *JOURNAL*, you are not keeping up to date. In these medical journals, and a few others, you may be sure that no advertisement will appear that is not absolutely reliable. No medical preparation will be advertised unless it has been approved by the Council on Pharmacy and Chemistry; no house, hospital, sanitarium, manufacturer or publisher that is not known to be of good repute can buy advertising space in these journals. The manufacturer is correct in believing that the

doctor who does not look through the advertisements in such journals, is not keeping up to date. New instruments, new books, new preparations or statements of newly discovered facts about older ones, are here presented to you. Proper advertising is as much a part of a modern periodical as is proper reading matter, and it is quite as valuable both to the reader and to the publisher. It is a mistake to belittle the importance, to you, of the advertising pages of the publications you read—if they are high-class and reliable. It is a mistake to think that you are doing the advertiser a favor by reading his advertisement; very often it is just the other way around, and the advertiser is telling you the one thing you ought and want to know. It pays to read advertisements.

#### AN IMPROVED TECHNIC OF VACCINATION.\*

During the past four years in the children's clinic of Cooper Medical College, over eleven hundred children have been vaccinated with the following simple technic:

The area to be vaccinated is thoroughly cleansed with green soap and alcohol, and then allowed to dry. A piece of sterile gauze, consisting of two layers, is placed over the operator's index finger, and the area is rubbed with considerable pressure, from above downward until the superficial epithelium is removed, and serum exudes from the surface. In this manner an area a square inch in diameter can be prepared in a very short time, no blood flows, there is absolutely no discomfort to the child, and a clean red surface is left for the application of the vaccine. After this is done the point covered with the vaccine is applied, rubbed for about thirty seconds over the denuded area, and the excoriation left uncovered to dry.

In this series of cases no dressings, such as shields of any kind, tight bandages, or adhesive plaster were used but a simple dressing applied as follows: A piece of sterile gauze six inches square, and four or five layers in thickness is placed over the vaccinated area, and pinned to the overlying garment, or undershirt. The parents are directed to place a clean piece of gauze over the wound every night, with no bandages or applications, and at the end of a week the child is brought back to the clinic for observation.

The advantages of this method are that there is, no instrument used for excoriation, which will frighten the child, pain from the denudation of the area is eliminated, and a large, clean, bloodless area is prepared in a very short space of time. The use of shields and tight bandages produce congestion and often infection, and once an infected area is bound down by a tight and dirty shield serious complications result. The loose dressing eliminates infection, is clean, and easily changed daily.

Out of eleven-hundred cases treated in this way at the clinic, only one infection occurred, and this we attributed to a shield bound down by adhesive plaster, put on the child's arm after he left the clinic.

H. H. Y.

\* From Children's Clinic, Cooper Medical College—Langley Porter, M. D., Chief of Clinic.

#### ANTITYPHOID VACCINATION

Experiments on the immunization of animals with typhoid bacilli were reported in 1892, and in 1896 Pfeiffer and Kolle, in Germany, immunized 2 men with dead cultures. About the same time Sir A. E. Wright accomplished the same feat, and as a result of his indefatigable energies in the pursuit of this work, the method was introduced as a prophylactic measure for all soldiers going to the British possessions. The results, however gratifying, were not up to expectations, so that although over 150,000 soldiers had been vaccinated by 1902 and the incidence of the disease reduced one-half, and the mortality two-thirds, the method was discontinued because of some severe reactions following injections. It was later shown that certain defects in the preparation of the vaccines accounted for the relatively poor showing. In 1904, a commission having been appointed to investigate the whole subject, vaccination was re-introduced in the army.

The results of inoculation of the German South African troops were far better, but it was Leischman's report in 1907 of the excellent results obtained in the British Colonial troops, that commanded the attention of all engaged in the field of sanitation. Even the United States Army took official notice, Major Russell in 1908 being sent to England to study the methods and results of Colonel Leischman. On his return, his report was submitted to a board of eight medical officers of which he acted as recorder, and the Surgeon-General as president. The other members were Victor Vaughan, Wm. Councilman, John Musser, Alex. Lambert, Simon Flexner and Wm. Thayer. The board recommended the introduction of antityphoid vaccination in the U. S. Army, and the Surgeon-General immediately instructed medical officers to urge its trial by all volunteers, as well as in their own and the nursing corps. By the first of March, 1909, in a laboratory specially fitted up for the manufacture of the typhoid vaccine, in Washington, the immunization of volunteers was begun.

Major Russell (*Bost. Med. and Surg. Journ.*, Jan. 5, 1911), reports 14,000 persons vaccinated, approximately one-sixth of the force. Of those vaccinated, six have since then been treated for typhoid fever, though in only one was the diagnosis confirmed by laboratory methods. Two of the cases were so mild as to cast a reasonable doubt upon the diagnosis. All six recovered. Among the remainder of the army, during the same length of time, there have been 418 cases, with 32 deaths. Had the entire army been vaccinated, the same rate of incidence would have given only 36 cases rather than 418, a number 15 times smaller.

Such a report of results obtained in our own army, by men working in our very midst, should certainly lead to a more extended trial of the method in our own civil population. As Russell states: "In civil life there are many occasions on which antityphoid vaccine may be used with advantage, as in hospitals receiving typhoid cases. This has